

Course Basic Content Key Points

Unit 1.

- 1.1. What is Linguistics. Synchronic and diachronic linguistic studies.
- 1.2. Saussurean Language versus Natural and Artificial languages.
- 1.3. Structural and functional models of Language.
- 1.4. Applied Linguistics, Computational Linguistics.
- 1.5. Layers of Language.
- 1.6. Philosophy of Language.
- 1.7. Language and Logic. Language and psychology. Language and Society.
- 1.8. Language use as ergon and energeia.
- 1.9. World languages. Major Language families.
- 1.10. Comparative linguistics.
- 1.11. Introduction to linguistic Typology. 6 12

Unit 2.

- 2.1. Linguistics, Semiotics, Semiology.
 - 2.2. Signs, Symbols. Indexes, Determiners.
 - 2.3. Meaning versus significance (value).
 - 2.4. Denotative and connotative meaning of language sign.
 - 2.5. Applied Linguistics and Text Processing. 3 6
- Sign Language and Communicative Culture.

Unit 3.

- 3.1. Language of Linguistic Community. Linguistic competence and Communicative Competence.
- 3.2. Discourse Analysis.
- 3.3. Conversation Analysis.
- 3.4. Colloquial and textual Discourse markers.
- 3.5. Cohesion and coherence. Text Linguistics.
- 3.6. Frames and scenarios.

Unit 4.

- 4.0. Language in its Social Functioning and 4.1. Linguistic Expertise.
- 4.2. Language and Authority.
- 4.3. Language and Politics.
- 4.4. Language and Gender.
- 4.5. Language and the Law.

Unit 5.

- 5.0. Applied linguistics and wording Acquisition.
- 5.1. Computer-based information retrieval thesaurus.
- 5.2. Web thesaurus. Euratom thesaurus.

Unit 6.

Applied Linguistics: Linguistic measurements in text processing.

- 6.1. Content-analysis.
- 6.2. Text intentionality.
- 6.3. Narrative hermeneutics.
- 6.4. Text tonality.
- 6.5. Text attribution.
- 6.6. Text Parcing.

Unit 7.

- 7.0. Applied Linguistics and Translation Machines.
- 7.1. Translation Machines and Search Engine Synergy.
- 7.2. Corpus Linguistics and Language Corpora
- 7.3. Statistic-linguistic analysis

Unit 8.

- 8.0. The Communicator in Applied Linguistics
- 8.1. Linguistic Personality and Linguistic Expertise.
- 8.2. Verbal and non-verbal codes in Communication and Culture.
- 8.3. Pragmatics Research Methods.
 - 8.3.1. Second Language Pragmatic Development.
- 8.4. Scaling the level of personal communication competence, based on Applied Linguistics analytical procedures.

Unit 9.

- 9.0. Applied Linguistics for Second Language Learning.
- 9.1. Second Language Acquisition and Ultimate Attainment.
- 9.2. Applied Linguistics Competence and Changes in Teachers' Conceptions, Attitudes and Intentions.
- 9.3. Applied Linguistics and Modern Challenges in SLA.
- 9.4. Language for Specific Purposes Research Methods.
- 9.5. Language Teaching and "Clever software".
- 9.6. Literacy Studies.