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Pragmatics is the study of language from the point of view of users, especially the choices they make, the constraints they encounter in using language in social interaction and the effect their use of language has on other participants in the act of communication.

/ David Krystal (1985)

is the branch of linguistics dealing with language in use and the contexts in which it is used, including such matters as deixis, taking turns in conversation, text organization, presupposition, and implicature

is the branch of linguistics that deals with the **meanings** and **effects** which come from the use of language in particular situations.

is 1) the study of those aspects of language that cannot be considered in isolation from its use; is 2) the study of the relation between symbols and those who use them.

Four Key Aspects of Signification

According to American semiotician [semiotifon]
Charles William Morris (1901 – 1979)
symbols have three types of relations, meanwhile Roman Jackobson and Georg Klaus add another one.

Four Key Aspects of Signification

to objects	"Semantics"
to persons	"Pragmatics",
to other symbols (on the axis of combination)	"Syntactics"
to other symbols (on the axis of selection)	"Sigmatics"

Four Key Aspects of Signification

to objects	[sɪ'mæntɪks];
	[sə'mantiks]
to persons	[præg'mætiks]
to other symbols (on	[sɪn'tæktɪks]
the axis of	
combination)	
to other symbols (on	[sɪg'mætɪks]
the axis of selection)	

 Speaker's intention based description of language and analysis of texts and communicative event.

 Context based speech / discourse analysis.

Conversational analysis.

- Illocutive power of speaker's expressions.
- Perlocutive effect of speech.

Speech acts theory.

Performatives

 Personal deixis in conversation and interpersonal interaction.

 Oblique ways of conveying meaning in conversation and text construction.

- Implicit meanings of the text:
 - presuppositions,
 - •implications,
 - •inferences.

• A language-game (German: **oprachipiet*) - a philosophical concept developed by Ludwig Wittgenstein, referring to simple examples of language use and the actions into which the language is woven.

• The roles, statuses and repertories of the communicator in conversation or dialogue.

implicature ['ɪmplɪˌkətʃə, -ˌkeɪtʃə]

(mass noun) is the action of implying a meaning beyond the literal sense of what is explicitly stated, for example saying 'The frame is nice' and implying 'I don't like the picture in it'.

illocution [ˌɪləˈkjuːʃ(ə)n]

is an act of speaking or writing which in itself effects or constitutes the intended action, e.g. ordering, warning, or promising.

illocution [ˌɪlə'kju:ʃ(ə)n]

Is an act performed by a speaker by virtue of uttering certain words, as for example the acts of promising or of threatening

Also called: illocutionary act.

perlocution [,ps:lp'kju:ʃən]

is an act of speaking or writing which has an action as its aim but which in itself does not effect or constitute the action, for example persuading or convincing Compare with illocution

perlocution [,ps:lp'kju:ʃən]

is the effect that someone has by uttering certain words, such as frightening a person

Also called: perlocutionary act

performative [pə'fɔ:mətɪv]

is relating to or denoting an utterance by means of which the speaker performs a particular act e.g., 'I bet', 'I apologize', 'I promise'.

Often contrasted with constative

constative ['kɒnstətɪv, kən'steɪtɪv]

is an adjective denoting a speech act or sentence that is a statement declaring something to be the case. E.g. 'It's been raining since early morning'.

Often contrasted with performative

a performative verb, sentence, or utterance

1) a) denoting an utterance that constitutes some act, esp the act described by the verb.

For example, 'I confess that I was there' is itself a confession, and so is performative in the narrower sense, while 'I'd like you to meet ...' (effecting an introduction) is performative only in the looser sense

b) (as noun): 'That sentence is a performative'.

a performative verb, sentence, or utterance

2) a) denoting a *verb* that may be used as the main verb in such an utterance

b) (as noun) "promise" is a performative.

Semantics [sɪ'mæntɪks]; [sə'mantiks]

is the branch of linguistics and logic concerned with meaning.

Branches of Semantics

formal semantics;

lexical semantics;

conceptual semantics.

- formal semantics
 studies the logical aspects of meaning,
 such as sense, reference, implication, and
 logical form.
- lexical semantics
 studies word meanings and word relations.
- conceptual semantics studies the cognitive structure of meaning.

presupposition [,pri:s^pə'zɪʃ(ə)n]

is something that you assume to be true, especially something which you must assume is true in order to continue with what you are saying or thinking.

sememe ['sεmi:m, 'si:m-]

is the unit of meaning carried by a morpheme Origin: early 20th cent.: from seme + -eme Compare with semanteme

semanteme [sɪ'mænti:m]

is a minimal distinctive unit of meaning Compare with sememe

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